

Faculty Seminar Series

THE BEST LESSONS FROM BUSINESS SCHOOL

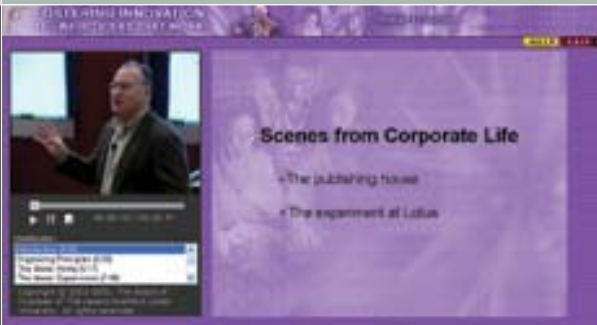
GIVE YOUR MANAGERS ACCESS TO WORLD-CLASS BUSINESS SCHOOL PROFESSORS AND CLASSES

The Faculty Seminar Series features engaging video lectures from renowned professors and experts at Harvard Business School and Stanford Graduate School of Business. Your managers can “drop in” to the classroom at their convenience—the series is available in streaming video and audio for desktops, MP3 players, and other portable devices.

The lectures, captured from executive education programs, offer groundbreaking ideas, insightful research, and practical advice on management issues. Your managers will hear the best thinking in business—direct from the source.

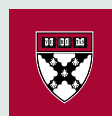


MICHAEL A. ROBERTO
Fatal Ascent: Leadership Lessons from the 1996 Everest Tragedy



ROBERT I. SUTTON
Fostering Innovation: 11 1/2 Weird Ideas That Work

GROUNDBREAKING IDEAS
INSIGHTFUL RESEARCH
PRACTICAL ADVICE



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CHOOSE FROM MORE THAN 70 TITLES,
INCLUDING:

Leading Quietly

JOSEPH L. BADARACCO JR.

The Opportunity and Threat
of Disruptive Technologies

CLAYTON M. CHRISTENSEN

Creating Customer-Centric Cultures:
Lessons from High-Performance
Organizations

ROHIT DESHPANDÉ

Capitalizing on the Power of the Customer

FRANCIS X. FREI

Getting Global Strategy Right

PANKAJ GHEMAWAT

Building Strategy-Focused Organizations
with the Balanced Scorecard

ROBERT S. KAPLAN

Winners (Don't) Take All

MARGARET A. NEALE

The Danger of Silencing Conflict at Work

LESLIE A. PERLOW

The Politics of Innovation

DEBORA SPAR

A Framework for Successful
Leadership Transitions

MICHAEL WATKINS



TIMELY TOPICS THAT IMPACT YOUR BUSINESS

These thought-provoking classroom presentations align with other learning resources and premier content from Harvard Business School Publishing, in topic areas such as:

- Change
- Communication
- Ethics
- Leadership
- Management
- Organizational Development
- Sales and Marketing
- Strategy

COMPELLING LESSONS IN AND BEYOND THE CLASSROOM

Each dynamic lecture can stand alone as the centerpiece of a learning experience, or excerpted highlights can be used to reinforce key points made in a live classroom session.

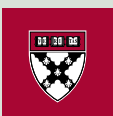
Faculty Seminar Series titles each include an accompanying slide presentation, a learning guide, and a list of additional resources for deeper understanding and retention of the concepts covered.

Harvard Business School Publishing is the premier source for proven business practices, management programs, and strategic content. We draw from a deep well of resources and expertise to create management development solutions that are a perfect fit for your organization.

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BLENDED LEARNING SOLUTIONS www.blended.com.au

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